

DAVID *vs.* GOLIATH

Traditional investment banks have become goliaths, and no wonder. The world's largest companies require them to lend, underwrite and distribute securities around the globe.

But, what if you're a *middle-market* company?

You want an investment bank with more brains than brawn. A guide, not an army. A senior banker, not a banker-in-training. Responsiveness, not bureaucracy. Unbiased advice and advocacy, without conflicts of interest.

You want a firm that understands a middle-market company's strategic financial issues and alternatives.

Founded in 1993, David N. Deutsch & Company is a New York-based investment banking firm providing *merger, acquisition, divestiture* and *financing* services to leading middle-market companies and their owners. We're known for the quality and scope of our advice, for our long-term relationships with clients and the Wall Street Community, and for our track-record of exceptional results.

If you're planning a global bond offering, call Goliath. If you're a niche-leading middle-market company, and you want an advisor that's smart, shoots straight and hits its mark, call (212) 980-7800.

Ask for David.



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